

Anusuya K

Based in Helsinki, Finland
+358 469023856
krishnaswamy.anusuya@gmail.com
www.anu-suya.com

Education

- 2021-2023 MA in Fashion, Clothing and Textile Design with a Minor in Textile Chemistry and Design
Aalto University, Finland
- 2015-2019 B.Des in Industrial Arts and Design Practices
Srishti Institute of Art, Design & Technology, India
- 2017 Exchange semester at the Fashion & Textiles Department
Designskolen Kolding, Denmark

Exhibitions

- sep 2024 (upcoming) Habitare Fair - Protos
Messukeskus, Helsinki, Finland
<https://habitare.messukeskus.com/en/habitare-protos/?lang=en>
- aug 2024 On the Essence of the Material - Forssa Textile Week
Forssa, Finland
<https://www.forssatextileweek.fi/forssa-textile-week-1498345963/exhibitions-forssa-textile-week/>
- mar 2024 Sign, Print and Promotion Fair
Messukeskus, Helsinki, Finland
<https://sipp.fi/naytteilleasettajat/aalto-yliopisto-taiteiden-ja-suunnittelun-korkeakoulu/>
- sep 2023 Designs for a Cooler Planet - Helsinki Design Week 2023
Väre, Espoo, Finland
<https://www.aalto.fi/en/events/exploring-the-sustainable-future-of-digital-textile-printing>
- sep 2023 Dialogues - An ode to textile stories
Oodi, Helsinki Central Library, Finland
<https://virtualexhibitions.aalto.fi/en/dialogues-creating-new-textile-futures/dialogues-an-ode-to-textile-stories>
- aug 2023 Art For All 2023 Festival - Kutsu/Invitation
Sompasaarenlaituri 6, Helsinki, Finland
<https://artforall.fi/afafest-23>
- nov-jan 2022-2023 Hidden Treasures
National Design and Craft Gallery, Kilkenny, Ireland
<https://www.dcci.ie/events/hidden-treasures/>
- oct 2022 Silo Ono
Fresh Salad, Online Exhibition
<https://freshsalad.cargo.site/Exhibitions>
- dec-jan 2021-2022 Experimental Textile Design
Väre, Espoo, Finland
<https://fact.aalto.fi/2021/12/15/experimental-textile-design-2021/>
- oct-dec 2021 Sky Exchange II - Portland Textile Month
PLACE Studio, Portland, Oregon, USA
<https://www.textilex.org/event/sky-exchange-ii/>
- aug 2019 Art Against Spectacle - Srishti Graduate Exhibition
Venkatappa Art Gallery, Bangalore, India

I am a maker-designer of textiles and objects, inspired by the acts of everyday life. I see my process as a constant dialogue with the material and tool, creating a space of storytelling with surfaces and intricate structures.

I would describe my approach as research-oriented and process-led, driven by my love for sustainability and our planet. I have a background in textile design and chemistry, and innovation research.

Recognitions and Grants

- 2024 Habitare Protos - Open Call Selection
- 2023 Epson x Aalto Digital Print Competition - Honorary Mention
- 2023 Aalto University - Thesis Grant
- 2022 Aalto University - Department of Design Grant
- 2021 Aalto University - MA scholarship
- 2021 Prafulla Art Foundation - Recognition
- 2017 J.N Tata Trust - Scholarship

Skills

Textile Design -

Woven fabric design and drafting, including jacquard, dobby, 3D woven and multi-layer structures
Operation of Tronrud TC-2 jacquard looms

Flat-bed knitting - Stoll and Dubied single- and double-bed

Screenprinting - Colour separation, File and screen preparation, colour mixing, hand printing
Digital textile printing
Fabric / fibre dyeing

Basic garment construction & sewing
Print and surface pattern development
Trend Analysis, Moodboarding, Colour Palette Development

Graphic Design
Photography

Material and Textile Research -

Textile chemistry - Expertise in textile fibres and yarns, dyeing and finishing methods
Biomaterial development
Passionate about innovative and sustainable developments in the fashion and textile industry
Strong verbal, visual and written communication skills

Softwares -

Adobe Creative Suite, Microsoft Office, SharePoint, Miro
Basic Knowledge in Rhinoceros, Fusion360, CLO3D
WeavePoint

Work Experience

2023-2024 **Innovation Works Intern at Marimekko**
Helsinki, Finland

Marimekko is a Finnish lifestyle brand renowned for its bright colours and bold prints.

- Assisted in researching, screening and validating new materials, dyes, finishings, business models, processes and technologies concerning textiles.
- Managed and maintained clear communication with internal teams and external vendors regarding various innovation projects.
- Carried out preliminary research such as competitor analysis to aid in the development of business cases.
- Coordinated with Product Development teams in sourcing and prototyping new fabric qualities.
- Managed the digital materials library cataloguing system by ordering, categorizing and archiving material samples and coordinating quality testing of new materials.
- Analyzed and prepared quality reports based on test results.
- Prepared and presented detailed material briefings to the design and supply chain teams, utilising knowledge of textile materials and their properties.
- Supported Marimekko's Preloved second-hand platform by updating and sorting the inventory count and managing product shipments.

2020-2021 **Freelance Designer at Five P Venture**
Bangalore, India

Five P Venture is an Indian clothing and textile manufacturer with a deep commitment to handweaving and ethical production.

- Developed a set of designs for jacquard weaving and textile prints as part of the company's collection.
- Conducted research for seasonal collections, including market and competitor analysis.
- Created digital material for the company including profiles, brochures, fabric catalogues and books to be shown to clients and at trade fairs.
- Also designed collateral for organising fabric swatches and packaging to ensure that the company's textile collection could be easily seen and accessed by clients.

2019-2020 **Junior Designer at Nool By Hand & Five P Venture**
Erode, India

Nool By Hand is the in-house brand of Five P Venture developing clothing from handwoven and jacquard loom textiles.

- Worked primarily to design printed and woven collections for both the handloom unit and in-house clothing brand.
- Built artisan relationships for the brand by liaising with various vendors through the sampling process, ensuring that sustainability standards were met in manufacturing.
- Helped develop solutions for discarded textile cut-offs in the studio, including packaging and accessories, getting the brand closer to their zero-waste standards.
- Created written and visual content for both social media and their websites, driving sales through social media promotion images.
- Managed daily activities at the in-house studio, communicating between staff at the sewing and design sections.
- Maintaining archives of fabric designs through photography and spreadsheets, creating an organised system for the brand.

2017 **Textile Intern at The Summer House**
Bangalore, India

The Summer House is an Indian lifestyle brand known for their combination of old fashioned craftsmanship with modern clothing.

- Created embroidery and block print designs for upcoming womenswear collections, and in following-up with artisans across the sampling process.
- Assisted the brand with managing orders and keeping track of stock in the studio.

Other relevant experiences/ projects

2024
(upcoming) **Advanced Textile Program (ATP)**
at TextielMuseum | TextielLab, The Netherlands

As part of a selected group with 9 other designers, taking part in a program for international textile talents to develop advanced capabilities in textile fabrication, with a focus on sustainability. The program allows for collaborative experiments with TextielLab's jacquard looms, knitting machines, mentored by a varied group of textile professionals.

2024 **Fashion Gardening Platform Summer 2024**

Organised by *Softislab*, a Helsinki-based collective, the platform is an experimental and creative learning space focused on systemic sustainability change within the fashion field. Selected as part of a group, the 4 month program consists of gardening textile fibres and natural dyes, reading and workshops including facilitated conversations, individual and group work, and hands-on creative work.

2022 **Participant in a Circular Economy Sprint**

Selected to attend a 10 day sprint in collaboration with the *Helsinki Think Company* and *Helsinki-Uusimaa Region Council*, where in a diverse group, we developed and pitched a business model of an online platform that helps consumers in making the decision between renting, buying second-hand, and buying new.

2022 **Summer project at Aalto CHEMARTS**

As part of a group during the *Aalto CHEMARTS Summer School*, developed biomaterial-based wall acoustic panels out of wheat fines and natural dyes. A side-stream material from Finnish energy company *Fortum's* energy production, this product was created as a potential way to utilise this material.

2017 **Student project at ECCO**

Worked on a collaborative project as part of a course at *Designskolen Kolding* to conceptualise and design shoe concepts to reflect the idea of a future Nordic shoe. Created prototypes and presented them at the ECCO headquarters.